



Accelerated Learning Center INC
YOUR EDUCATIONAL SOLUTION

SPECIAL REPORT...

LEARN WHY THE RN CRISIS IS THE
OPPORTUNITY OF YOUR LIFETIME...



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You're feeling stuck, maybe trapped! Your career has taken you no where.

Perhaps some of these problems sound familiar:

- You get no respect. How many times have you been asked, "Are you a REAL nurse or just a LPN?" You wonder what the patient might think if he knew just how many first day RNs you have trained in your career...

- Perhaps you are a paramedic working long, crazy shifts. 3-days-on, 3-days-off...24 hour shifts at that! You wonder how you can get out of this trap with such a crazy schedule?
- Of course, it's all worthwhile because you are so highly paid...sorry, I couldn't resist.
- Perhaps job security is an issue. Whoops, the RNs have all of that as well.

A few weeks ago I met George, who is the Assistant Director for an Ambulance Service in Hopkinsville, KY. George shared with me that he is working at FOUR ambulance companies to make ends meet.

Betty works long shifts as a LPN for the VA in Murfreesboro, TN. On top of that, she is married with small children. "There just is not enough time in the day", she shared, "to do everything I need to do, much less the money to care for my growing family". She wonders how she will make ends meet.

Bill works as a medic for British Petroleum. He works 2-weeks on 2-weeks off shifts on an oil platform in the Gulf of Mexico. With that schedule, he can't see a way to further his career without quitting his job.

What Betty, George and Bill have in common is that they feel trapped, even desperate! They failed to see the OPPORTUNITY that the RN crisis has created as their way out of their dilemmas.

History, we are told, has a way of repeating itself. I am reminded of the stock market crash of 1929. In what seemed like a blink of an eye, many people lost everything. This led to three things:

1. The great depression.
2. Many people became so desperate that they committed suicide.
3. Others, like the Rockefellers, Gettys and Kennedys saw the opportunity of a lifetime. They became rich beyond their wildest dreams and secured their family fortunes for generations.

These people all lived through the same crisis. They felt trapped and even desperate. Yet their actions were vastly different because of their attitudes.

As I sit at my computer writing this special report, I wonder if you feel trapped today. Do you find yourself in a situation similar to Betty, George and Bill? If so, you face similar choices to those who experienced the stock market crash. What you experience next will be a direct result of your attitude.

Before I go on, I should tell you that Betty, George and Bill are real people who faced the exact circumstances I described to you earlier. To protect their privacy, I changed their names. I'll let you know what happened to them at the end of this special report...

My friend, I can't help you if your attitude is defeated. But if you have a positive attitude with the fortitude and persistence to try... if you recognize the tremendous opportunity in front of you... I can guide you through your circumstances to ultimate success.

Perhaps you already know about it, but if not, let me tell you about the opportunity before you. **If you are a LPN, paramedic or respiratory therapist, you are living in the most exciting time that ever existed for anyone in your field of work.** Here's why:

- Do you know that a FIRST DAY RN in Tennessee earns over \$18,000 per year more than a LPN...or over \$23,000 per year more than a typical paramedic? (2004 Department of Labor Statistics).
- On top of that, they get the best shifts.
- RNs also get all the respect you are missing...even when you are doing most of the dirty work!

- The RN shortage is so great that employers are paying substantial signing bonuses as an incentive to recruit new RNs. This is not just limited to hospitals.
- And it will only get worse for employers, as some states are passing legislation requiring ratios as low, such as 1 RN for every 3 patients. For example, Massachusetts is looking to join California in establishing a minimum nurse-to-patient ratio under a bill introduced in the state legislature and backed by the Massachusetts Nurses Association. The bill calls for one nurse to every four patients in medical-surgical units and a ratio ranging from 1 to 1 and 1 to 3 in emergency departments, depending on the severity of patient's condition.
- Many employers are so strapped for RNs that they are reimbursing their employee's tuition costs, as long as the employee agrees to stay on for a year or two as an RN. Every major hospital in Nashville, as well as many nursing homes, already have a tuition reimbursement program in place.
- If you live in Kentucky, it gets even better as the Kentucky Board of Nursing will grant you a scholarship up to \$3,000.00, as long as you promise to work in Kentucky as a RN for one year for each year they fund.

As you can see, there is every reason for you to pursue your RN at this moment of history. The time could not be better than right NOW! So, you might be asking, how do you do this and maintain your job, family obligations and sanity? Or you might be wondering if you can really succeed academically, after all, it may have been years since you were in school...

Like anything else, there are many options. However, these are the most common:

1. *Traditional College.* While this will help you achieve your goal, there are some very real obstacles. Here are a few:
 - Scheduling classes 2 -3 days per week won't fit with your work schedule. Not many of us can afford to quit our jobs to go back to school full-time.
 - You have to pass an entrance test. You may not feel up to this after being out of school for so long.
 - The waiting list is about three years at most colleges/universities.
 - Most require that you demonstrate your clinical skills, which means going through a 16 -18 week rotation at a local hospital without pay.

- The cost of tuition is expensive. Nursing programs can run \$15,000 - \$27,000 per year, and it will take you at least 2 years to complete.

2. Distance Learning: DL will also help you achieve your goal. This approach eliminates the waiting list and the clinical rotation. It also allows you the flexibility to keep your job as you study, and the cost is lower than traditional college. But again, there are some very real obstacles the DL advocates won't tell you about:

- A lack of academic support. What happens if you have a question about Microbiology? The answer is that you have no one to turn to.
- Structure is missing. What is appealing to most people is the flexibility that comes with a DL program. Every DL advocate that offers a RN bridge program will tell you that you can learn in the comfort of your own home - at your own pace.
- Yes, they will provide you with tutorials designed to eliminate textbooks. Tutorials often written by professors from leading universities and that's all well and good...BUT...

...there's a HUGE problem with this approach...Let's suppose for a moment that you do sign up for a DL program. Do you know that the odds are higher that the tutorials end up in the back of your closet than open on

your kitchen table or desk? Do you know that the average time frame for a distance learning student to complete a course - those that actually start - is 7 months?

Why?

Because it's not a systematic process for you. There's not a bell that goes "ding!" to remind you to study, take sample tests and quizzes or schedule the examination for credit...YOU ARE ON YOUR OWN... Who do you turn to if you don't understand something? Eventually, the books end up in the back of your closet.

Option # 3: The Blended Learning Program Solution

If you REALLY want to complete those RN courses you need to have support and a systematic process for completing them successfully.

That's where our Blended Learning Program Solution comes in. In our Blended Learning Program, you will find the best of the Traditional College and Distance Learning approaches, WITHOUT the pitfalls. Here's what you can look forward to:

- Structure: A weekly study plan is provided, along with one, 4-hour class per week.

- Accountability: Our instructors check your progress weekly, measure your results through quizzes and tests, as well as provide guidance and adjustment strategies as necessary to assure your success.
- Caring: All of our staff is invested in your success. An individualized academic plan is prepared for each new student, with weekly follow-up to assure you stay on track.
- No clinical rotation is required: Your LPN, paramedic or respiratory therapist license automatically qualifies you for the program.
- Qualified Instruction: All of our instructors hold Masters or Doctorates in their fields of specialty.
- Motivation: As they say, success breeds success. You should anticipate an electrified environment, full of students excited about their swift progress.
- Accelerated progress: Many of our courses are completed in as little as 4 weeks, rather than the typical 16-20 week semester.
- No waiting list: You will be finished with our program and working as a RN long before you would be off of the typical university's waiting list.
- Low Cost: You will find that the cost of our program is about 1/3 - 1/2 of the typical university program.
- A variety of payment options: We understand that you are not a RN yet, making the "big money", so we guarantee financing should you need it, as well as a variety of payment options. Rest assured, we have

an option to fit your circumstances, even if you don't have the very best credit.

- And if you are hesitant about returning to class after so many years or suffer from test anxiety, we teach you our unique...

Study S-Y-S-T-E-M

Systems are processes that have predictable results and outcomes because they happen the same way, every time, day in and day out.

A marketing professor that I am acquainted with, David Frey of Houston, TX, recently related to me that he likes to think of systems using this acronym:

S-ystems save

Y-ou

S-tress

T-ime

E-nergy and

M-oney

"A Structured Study System Is the Key to Getting Consistent, Predictable Results That Produce College Credits"

As a thank you, you will begin receiving a 52 week e-newsletter after your personal consultation with Accelerated Learning Center. These will teach you **52 proven secrets for academic success**. This e-newsletter is packed

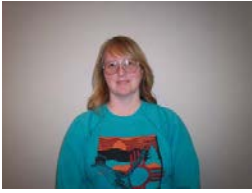
full of over **400 tips and techniques** designed to take you step-by-step, using proven grade boosting strategies. Believe me, you'll wish you had these techniques at your disposal in high school! And you won't find them anywhere else - the traditional colleges/universities don't teach them, nor do the distance learning gurus...

So now you have to make a decision. Is your attitude that things will never get better? Will your life always be the same as it is today? This was George's attitude.

Will you buy into the lie that there is no hope and commit occupational suicide? Will you just quit out of despair and hopelessness? In my experience, people who quit and move on to another occupation, bring the same life attitude and end up feeling just as trapped and desperate as before. The cycle never ends for them. This was Betty's attitude.

Or will you get excited about the OPPORTUNITY that the RN crisis has created as your way out of your crisis? Are you determined to succeed but just don't know what to do next? This was Bill's attitude. Bill is succeeding because he called our toll-free number and changed his life!

Still need more convincing? Check out just a few of our testimonials:



"I have been a paramedic for 11 years and in EMS for 15 years...Having 5 children at home makes scheduling time for traditional college courses next to impossible...The length of time...would be very discouraging and the cost...impossible to budget...**I like this program because it gives me the information I need to succeed and keeps me on schedule without an excuse to procrastinate...I am just finishing my fourth class at this time and passed all so far.** The time has gone by so quickly and I can see that **this program really works...**This is a wonderful way to advance in my career. I would encourage anyone who would like the same opportunity to attend the seminar and begin class. It's fast and very do-able." Johanna Selvidge



"I started my quest to become an RN 21+ years ago...When I received the advertisement for Accelerated Learning Center, I was naturally hesitant because...it sounds too good to be true. I have researched different colleges and learning institutions and found that there were so many pre-reqs and the waiting list would have me receiving Social Security before getting my RN license. After listening to the recruiter, looking at the statistics, and the cost, there was really no way

you could refuse. **I love the small class size. I appreciate the schedule where you are able to plan 1 day a week...to finish all of the courses. I do recommend Accelerated Learning Center to my co-workers, some of whom have already started the program.**" Barbara Wortham



"I am a LPN, currently working as a supervisor/skilled nurse...I tried many times before to become a RN, but I have 6 small children, no extra money, so I decided to wait...**Paul Graden and the instructors make you feel comfortable and positive that you can do it...**The instructors at Accelerated Learning Center are dynamite...the convenience of the one-day a week classes and the fact I can still work...the flexibility makes me feel great... **Payments are made easy for you and I'm constantly talking about the program and how great it is.**" Bettye Pilot



"I've been a paramedic for 17 years. I am currently employed at the Monroe Carol Children's Hospital ER at Vanderbilt University Hospital, where I have worked for the past 6 years. **Over the past several years I've made a number of attempts to move on to obtaining my RN license, but never seemed to be able to accomplish**

that goal on my own. It was a major undertaking for me to actually, 'sign on the dotted line' with Accelerated Learning Center, though I can already see that I have made HUGE changes, without realizing it, toward being more dedicated to the cause at hand." Thomas Shanteau



"I've been a LPN for 17 years. I've thought several times about going back to school to obtain my RN. Something that talked me out of it most of the time was the dreaded thought of sitting in a traditional college classroom several days a week for a whole semester. I got a card in the mail one day inviting me to a seminar at Accelerated Learning Center. **I went and listened...thinking it was impossible to condense what we need to know into one small tutorial. I tried to study at home by myself, but was unsuccessful.** So, I thought I had nothing to lose by at least trying it. The classes are once per week with an instructor always available by phone or e-mail for questions. **The tutorials actually do provide all you need to pass your tests. I highly recommend this for anyone..."** Kim Boshers



"I have been a LPN for 20+ years with a lot of critical care experience...**I started taking distance learning courses on my own** at least 2-3 years ago...**it was very difficult to stay focused and motivated** due to work and family obligations and life in general...**I found myself taking 6-9 months to complete just one course**...When I received the postcard about Accelerated Learning Center, the idea of actual classroom time caught my eye...I'm very glad that I made the phone call and took the step into the Accelerated Learning Center... **I have managed to complete 3 classes within 5 months time**...This is quite an accomplishment compared to the pace I was going on my own in the past several years. I am now looking at having all my classes completed by the end of this year..." Rebecca Price



"Accelerated Learning Center is helping me make my dream come true...**this was the answer I was looking for**...**I've made many friends with the same dream**...My classmates and I are heading in the same direction with ALC at the wheel. **Make your dreams come true** and join the team..." Shelly Daniel



"I started looking at different programs. I received notices through the mail and didn't like the options. Then I received one from Accelerated Learning Center...I'm glad that I decided to go there because it has really helped me... **I'm not just on my own...some programs are 'do it yourself.'** I have people I can fall back on...it has made all the difference in the world. I came here to become a RN and I will leave with what I came for." Wanda Birmingham



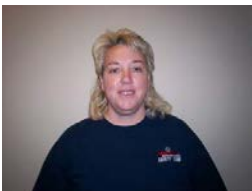
"I ordered the (a distance learning company's) study guides and studied 2 of them. But, each time that I took a test, it seemed there was missing information...**ALC has done all 3 things that is really helping me: provided wonderful instruction, a lot of information for each subject and classes once per week to keep me going...I actually feel like I can see 'the light at the end of the tunnel.'**" Brenda Adams



"I've enjoyed being a LPN...at the same time, I want to get my RN degree so there will be different jobs to choose from and make more money...**I like ALC because they want to help you pass the exams...They have good instructors...I get a lot out of classes...You won't go wrong by signing up with ALC...**" Pam Essary

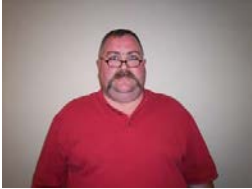


"...**I could not be happier with ALC.** I have found the instructors to be friendly, helpful, and have a willingness to see you through. **In the first 3 months, I received 6 college credits...**I will say that over the years I have seen a number of programs come and go, all make promises but never follow through. **I was skeptical at first, however, I came to realize that this program actually works...I would recommend this program for anyone who wants to change their life for the better.**" Norman Ressler



"I am a paramedic in Lawrenceburg, TN...since 1989. I received a pamphlet in the mail about a seminar for Accelerated Learning

Center and came to the meeting...and **I decided that this was the way I wanted to approach getting my degree...I am already finishing my third class...I do enjoy the classroom atmosphere and the instructors.**" Pam Robinson



"After 26 years service as a paramedic in emergency pre-hospital care, I was beginning to feel the 'burn out' of the job...too many 3am calls...I was also feeling the financial pinch of the job...**my biggest hesitation was financial, but ALC showed me how 'it could be done'.** The **ALC staff is there to support me and I am on my way toward my RN.**"
Alonzo Westbrook

Take advantage of this time in history... don't let the opportunity of a lifetime pass you by... call **1-615-742-8078** today and schedule your FREE personal consultation. Reservations are limited, so be sure and call today - and while you're at it, register a friend who is a LPN, paramedic or respiratory therapist to come with you!

Imagine how your life will be different once you become a RN...

See you at the consultation....

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